



'no more empty buildings'



E-Blast

Dear Cool Space Friends,

Many exciting things have been happening around here recently, and an update is long overdue. As many of you know, we moved in to our new offices in September. Our new space in Lawrenceville is definitely COOL; it was previously a corner grocery store. We have been working with many great clients and making successful placements, two of whom will be featured here. We are also excited to present Kilolo Luckett, our newest hire. Lastly, a new CSL website is in the works and will launch in the very near future.



Stay tuned for the upcoming Cool Space Locator Open House party! We are looking forward to showing off our new home.

Another Cool Space Placement



Who? Idea Mill

What? Idea Mill is an advertising and marketing firm that specializes in brand development. They offer creative, outside the box, high impact ideas and creative messages.

Where? Rubicon building Highland Avenue, East End

Why? Ideal Mill started looking for new space two years ago.

They looked at between 50 and 75 spaces before engaging Cool Space Locator. John Verbanac, president of Idea Mill, describes that they “ were convinced we could not and would not find a space that reflected our brand”.

Idea Mill was previously located in the central business district. In their own words, their old space did not reflect their brand; they were merely ‘hanging their hat’. They wanted to find a new office space that was as unique and creative as they are. But the space search process did not prove an easy one for them.

What Else? That pessimistic feeling changed when they started working with Cool Space Locator. They report that Cool Space Locator showed them spaces that no one else did, and that the spaces they looked at were the type of interesting creative places Idea Mill had been searching for all along.

“Thanks to Cool Space Locator, our new space is a bright shining example of our brand”.
John Verbanic, Ideamill President.

Kilolo Lockett joins the Cool Space staff

Cool Space Locator is growing as an organization, and is excited to welcome Kilolo Lockett as our Placement Director. Kilolo working with clients in their space search and acquisition efforts. Kilolo comes to us with an extensive background in marketing, business development and public relations. Kilolo is also vested in the arts and culture scene in Pittsburgh and has done both consulting and volunteer work to help the arts thrive in our city. Kilolo is a key component in helping to fulfill CSL’s mission of ‘No More Empty Buildings’.



And Another Cool Space Placement



Who? The Pittsburgh Social Enterprise Accelerator

What? The Pittsburgh Social Enterprise Accelerator is an organization that helps nonprofits develop successful social enterprise ventures.

Where? 1224 East Carson Street.

When? The organization was formed in September of 2002 and was without permanent office space till April of 2003. Previously, the Accelerator was practically “running out of the trunk of my car” Mr. Zak laughs. The McCune foundation had also

provided space for the organization a couple times a week. With the help of Cool Space Locator, the organization finally found its current home.

Why: Tim Zak, President of the Accelerator, tells us he likes their South Side location because it’s not typical office space. It has an open floor plan, exposed beams and skylights.

What Else? Tim Zak describes how CSL helped him figure out what kind of space he needed and alternative locations to consider. Mr. Zak initially felt downtown was the ideal location. But the downtown spaces looked at where either too costly or required substantial build out. CSL suggested other neighborhoods that were in proximity to downtown. Eventually, the East Carson offices were chosen.

“The space search went a lot smoother with the help of Cool Space Locator than it would have otherwise”.
Tim Zak, Accelerator President.

Cool Space Locator is a non-profit that helps find locations for office based organizations in Pittsburgh’s urban core. Aside from working directly with companies to find space, we work with government, economic and community development agencies as well as commercial property owners to help boost the growth of office based jobs in the great urban commercial districts of Pittsburgh.

We are supported by:

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- City of Pittsburgh, Mayor’s Office
- Councilman Bill Peduto

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