



E-Blast

February 2005

in this issue

What's so great about the city?

Cool Space Awards Nominations

You're Invited: April Cool's Day Party

RenewPA

About Us

What's so great about the city?



Adaptive reuse of buildings is definitely one of the greatest things about the city. Old churches get turned into night clubs, concert halls, restaurants, recording studios, and reception halls. Former school buildings are often turned into apartments and lofts. In the case of the Catalyst Building (pictured

Greetings!

Welcome to the February edition of the Cool Space Locator E-Blast. In this issue we share with you our excitement about the Cool Space Awards nominations and tell you about a new initiative in Pennsylvania's efforts of revitalization and renewal.

• Cool Space Awards Nominations



The nominations are in! And while we knew there were hundreds of cool spaces out there, we couldn't have asked for a better turn out for the first ever cool space awards! Cool Space Locator has received over 100 nominations! We knew we'd see some really neat spaces from the creative folks in the region, from architects, artists, and designers, but we were pleasantly surprised to receive nominations from so many others as well!

We are very excited to have received nominations from coffee shops, fitness centers, a recording studio, a dentist office, and even from a homeless shelter! Many of these spaces have been transformed from old fire

above), this former school house has been renovated into an office building and yoga studio!

What do you love about your city? If you have a photograph of urban life that you would like to see featured here, please send it to us, and be sure to tell us what you love about urban living.

houses, churches, and run down buildings. They are on sites that were brownfields, are located where abandoned buildings once stood, and above all are revitalizing their communities.

Thanks to everyone for your support and your nominations! We are looking forward to sharing with you the judges' selections at the April Cool's Day Party.

- **You're Invited: April Cool's Day Party**

On April 1st, 2005, come celebrate cool spaces and discover the winners of the first ever Cool Space Awards. Party to the urban vibe of DJ Soy Sos. Enjoy food, drink, and much more!

Join us from 8 pm - 11 pm at the Catalyst Building in Lawrenceville, located at 41st and Foster (near the 40th Street Bridge).

Tickets:
\$40/person
\$20/student (ID Required)

Please make checks payable to Tides Center of W.PA/Cool Space Locator or call (412) 683-5790 to pay by credit card.

Please respond by March 25, 2005. RSVP form is available at the link below.

[Cool Space Awards 2005](#)

- **RenewPA**

The Campaign to Renew Pennsylvania (RenewPA) is a new statewide initiative that will employ the 2003 Brookings Institution report, *Back to Prosperity: A Competitive Agenda for Renewing Pennsylvania*, as a framework for promoting future growth and development of the Commonwealth of Pennsylvania.

RenewPA envisions a Pennsylvania whose children want to stay and work here; that protects and invests in our assets-natural, built, and human; and that places a priority on quality economic growth and good jobs where people live.

The non-partisan initiative is housed at 10,000 Friends of Pennsylvania, which is a statewide non-profit organization committed to revitalizing PA's diverse communities and conserving rural, natural, and historic resources. The RenewPA campaign's Steering Committee has 14 members from all over the state, including Court Gould of Sustainable Pittsburgh (Southwestern

Pennsylvania), Feather Houstoun of AmeriChoice Corp. (Philadelphia), Terry Kauffman of 10,000 Friends of Pennsylvania (Lancaster County), and Amy Liu of the Brookings Institution (Washington, D.C.).

Defining trends of the Pittsburgh region include a transition in the economic base from manufacturing to services, slow growth, increased land use, and a loss of population. The RenewPA campaign includes public policy recommendations based on the notion that fundamental change is needed for our region to renew its prosperity and compete as a well-planned and coordinated region in the global economy. A nine member advisory group from Southwestern Pennsylvania, which includes Court Gould of Sustainable Pittsburgh, Deborah Baron of the United Jewish Federation, and Bill Peduto of Pittsburgh City Council, has put together a priority list for Southwestern Pennsylvania—a call to action for the Governor, legislature, and community leaders to advance changes to support SWPA's competitive assets and address the challenges. The priority list includes Governance Reform, Investment/Economic Development Targeting, Planning Reform, Human Capital/Workforce Enhancement, and Tax Reform.

About 100 people met in Harrisburg in November 2004 to refine goals for the initiative, and Sustainable Pittsburgh and the SWPA RenewPA committee will be convening regional meetings throughout 2005 to present, discuss, and build consensus and support for the agenda.

For more information contact Court Gould at 412-258-6642 or cgould@sustainablepittsburgh.org.

● About Us

Cool Space Locator, a project of the Tides Center (PA), is a non-profit that helps find locations for office based organizations in Pittsburgh's urban core. Aside from working directly with companies to find space, we work with government, economic and community development agencies, and commercial property owners to help boost the growth of office based jobs in the great urban commercial districts of Pittsburgh. We are supported by:

- Richard King Mellon Foundation
- The Heinz Endowments
- The Pittsburgh Foundation
- Roy A. Hunt Foundation
- State of PA; Stay Invent the Future
- The Urban Redevelopment Authority of the City of Pittsburgh
- City of Pittsburgh, Mayor's Office
- Councilman Bill Peduto

:: [email us](#)
:: [visit our site](#)

phone: 412-683-5790
